

Exhibiton information



BICYCLE-*E*·MOBILITY CITY EXPO 2024

自転車 - 電動モビリティまちづくり博

in 新宿住友ビル 三角広場



Organizer: BICYCLE-E MOBILITY CITY EXPO 2024 Executive Committee
Operations: Rising Publishing Company Ltd.

Date: Wednesday June 5 - Thursday, June 6, 2024

Venue: Shinjuku Sumitomo Building Sankaku Hiroba (all-weather indoor event space)



CONTACT

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<https://bicycle-emobiexpo.co.jp/>

OUTLINE

TITLE

BICYCLE-E MOBILITY CITY EXPO 2024: Community development through e-mobility and e-bicycles.

DATE & TIME

- **Set Up:** Tuesday, June 4 10:00-21:00 (tentative)
- **Exhibition:** Wednesday-Thursday, June 5-6 10:00-17:00
- **Break Down:** Thursday, June 6 17:00-21:00 (tentative)

LOCATION

Shinjuku Sumitomo Building Sankaku Hiroba (all-weather indoor event space)

Address: 2-6-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo

Website: <https://office-b.sumitomo-rd.co.jp/sankakuhiroba/>

Visitors Expected: 10,000+ (approximately 5,000 per day)

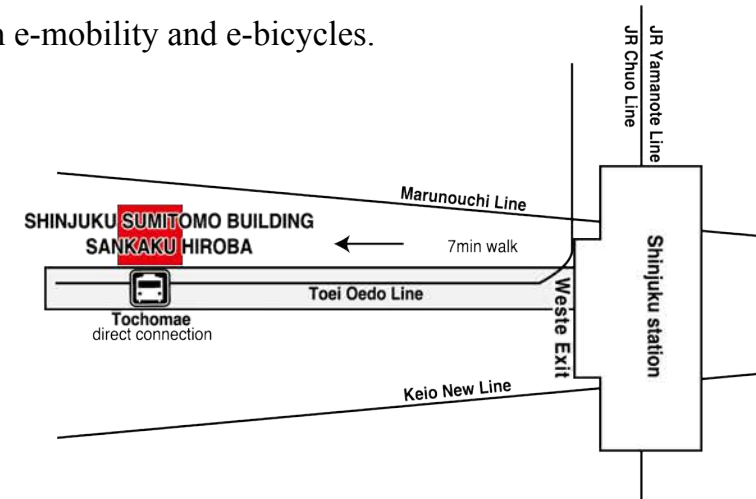
Expected Exhibitors and Visitors: National, regional, and local governments, developers, EV enthusiasts, bicycle retailers, delivery companies.

Domestic and international companies and professionals related to the following:

- EV (electric vehicle), EMD (electric mobility device), and bicycle sharing
- Parking and storage, including vehicles, personal mobility devices and e-bicycles.
- Public and private transportation, including roads, construction, and railways,
- Facilities, including commercial (such as office buildings and shopping malls) and public (such as schools and hospitals)
- Information and communications, crime prevention, security, sports, health and fitness, tourism, etc.

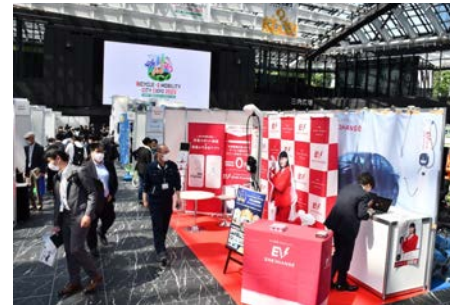
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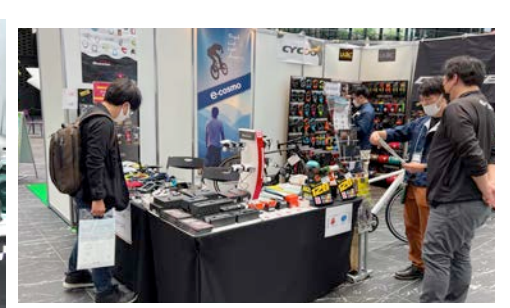
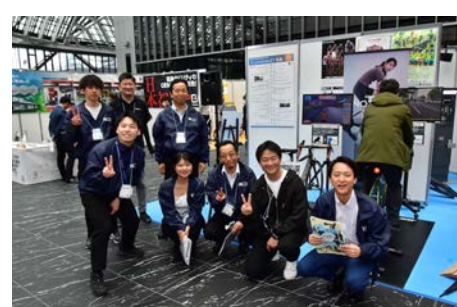
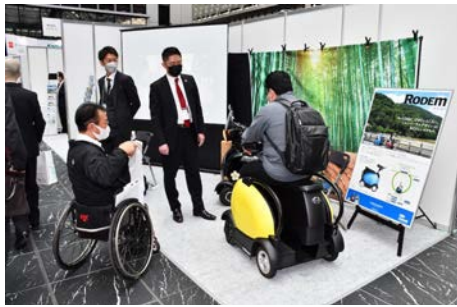
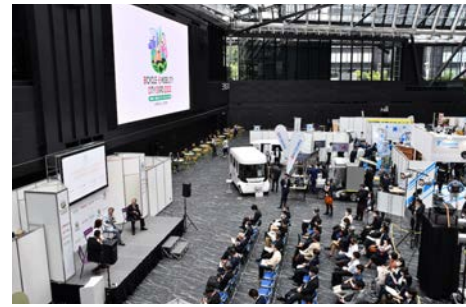


OVERVIEW

The Expo brings to focus the rapidly expanding industry of electric mobility, bicycles in the heart of Tokyo! From panel discussions by researchers and journalists to exhibition booths by a variety of businesses and organizations, the Expo will highlight the current state and future development of mobility, including (but not limited to): electric mobility devices; small EVs; storage and parking; shared bicycle programs; MaaS (mobility as a service); legal regulations; the development and expansion of safe, functional riding spaces; and more.



View of the 2023 Exhibition

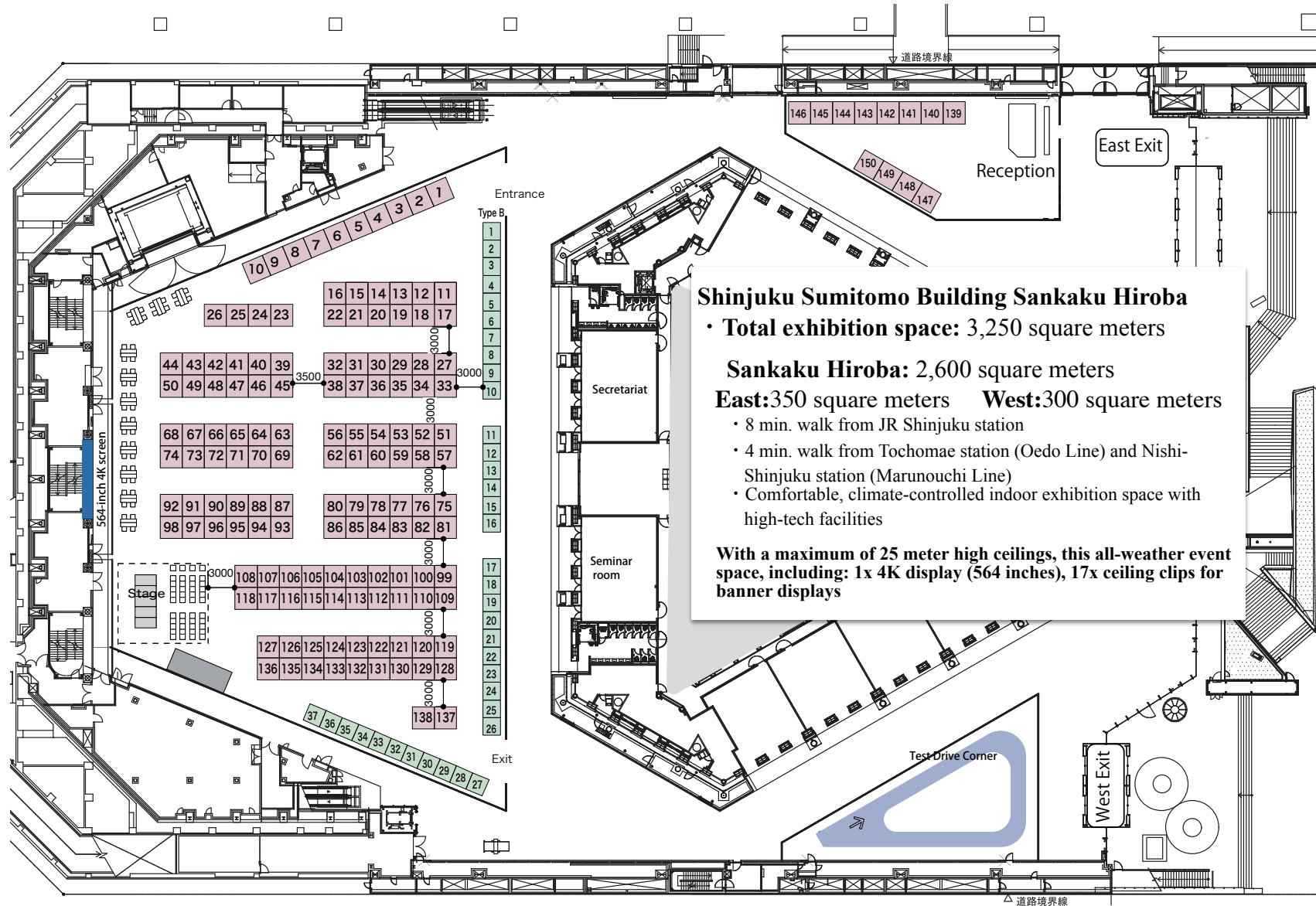


VENUE

※Numbers displayed are not booth numbers; these are for guidance purposes only

Booth A (2475mm×2475mm)

Booth B (1980mm×1980mm)



Shinjuku Sumitomo Building Sankaku Hiroba

• Total exhibition space: 3,250 square meters

Sankaku Hiroba: 2,600 square meters

East: 350 square meters West: 300 square meters

- 8 min. walk from JR Shinjuku station
- 4 min. walk from Tochomae station (Oedo Line) and Nishi-Shinjuku station (Marunouchi Line)
- Comfortable, climate-controlled indoor exhibition space with high-tech facilities

With a maximum of 25 meter high ceilings, this all-weather event space, including: 1x 4K display (564 inches), 17x ceiling clips for banner displays

EXHIBITION PLAN

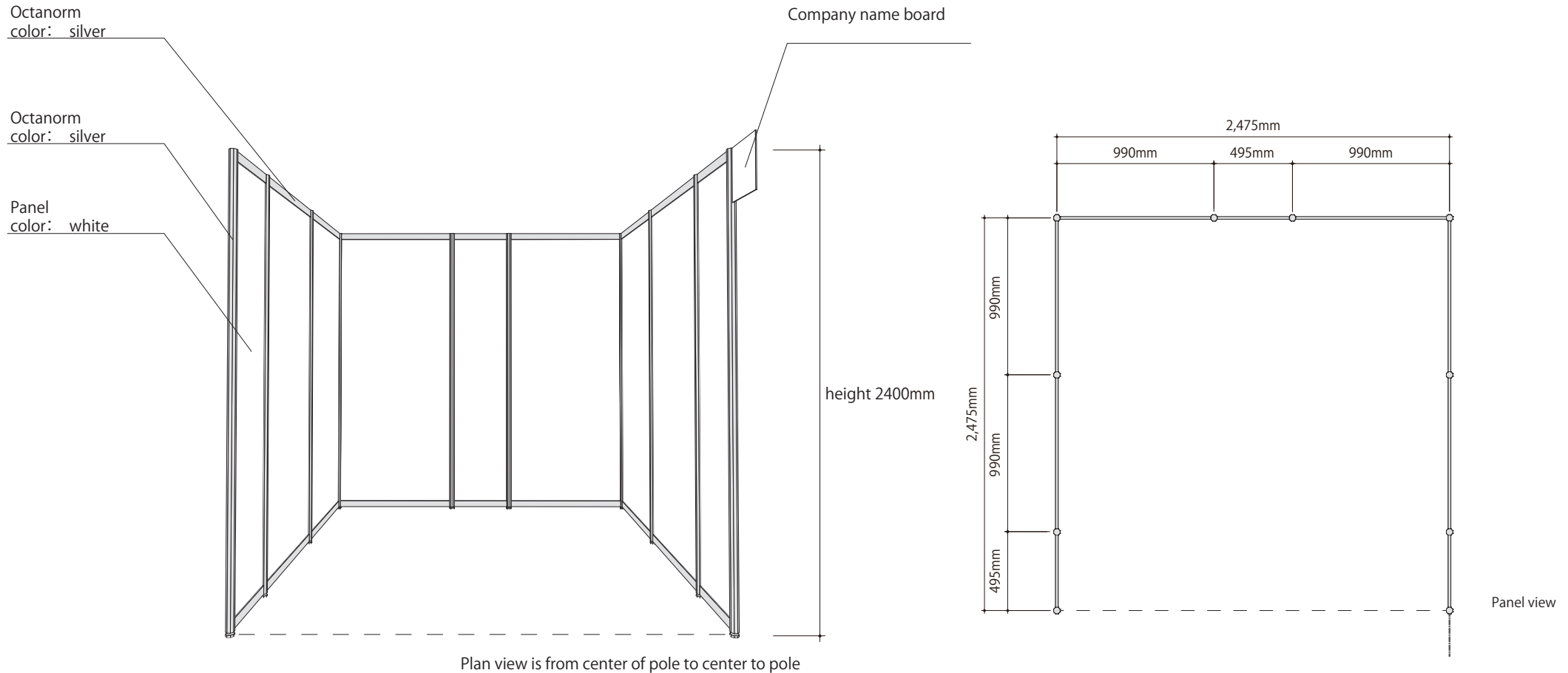
| Booth Type | Booth Size | Partition Panels | Booth Allotment | Price for One Booth (incl. 10% tax) |
|--------------|---------------|------------------|-----------------|-------------------------------------|
| Booth type A | 2475mm×2475mm | included | 1 | ¥308,000 |
| | 2475mm×2475mm | included | 2-3 | ¥297,000 |
| | 2475mm×2475mm | included | 4 or more | ¥286,000 |
| Booth type B | 1980mm×1980mm | included | 1 | ¥198,000 |

- Booths do NOT include tables, seating, power supply, or lighting. Exhibitors requiring extras must apply for additional rental arrangements.

| | |
|--|-------------|
| Corner Booth (Plan A for 2+ booth allotment) | add ¥33,000 |
| Use of Test Ride Course (up to two vehicles; switching out amongst more than 2 vehicles permitted) | add ¥33,000 |

BOOTH TYPE

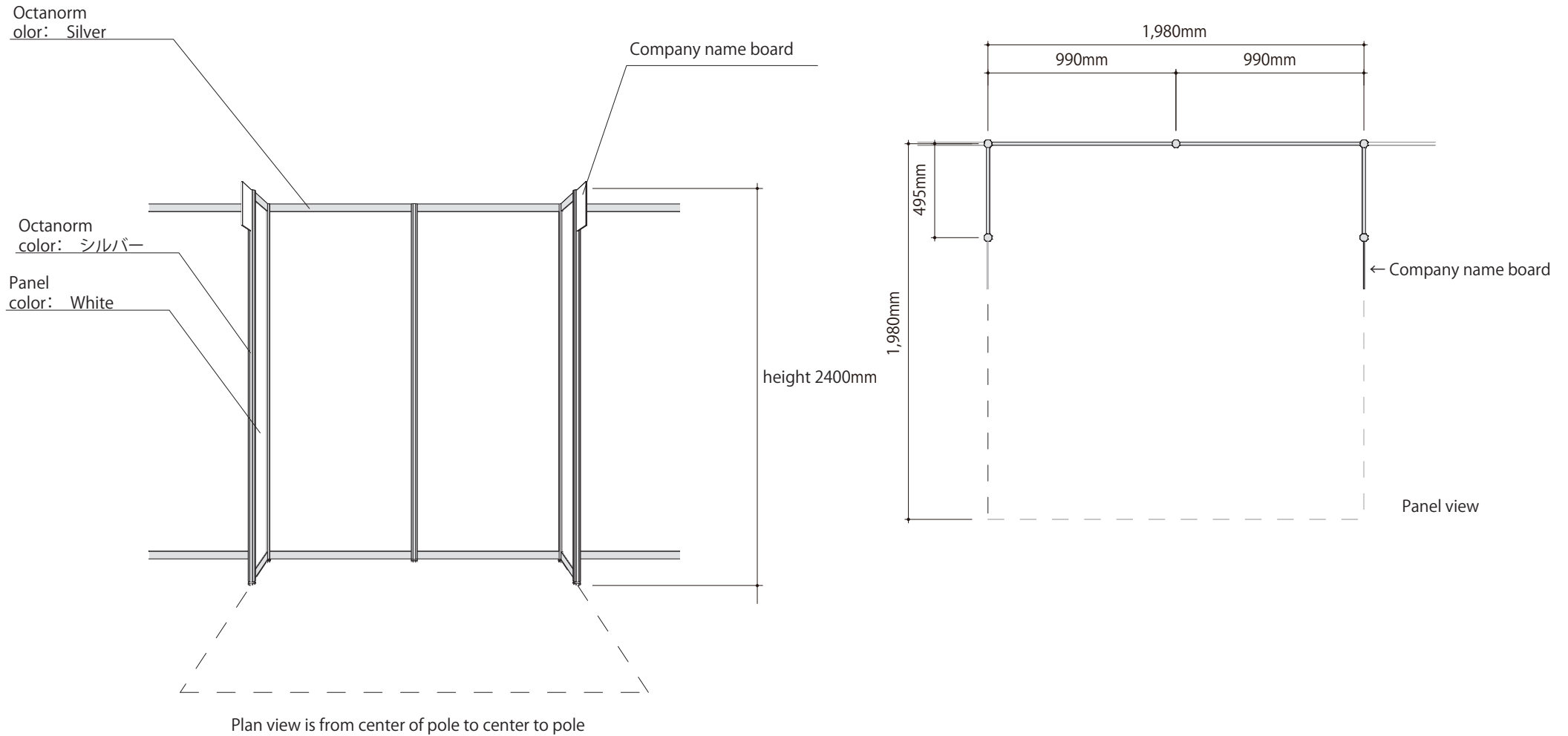
Image (type A)



- All booths equipped with panels and a company or organization name plate.

※Booths do NOT include tables, seating, power supply, or lighting. Exhibitors requiring extras must apply for additional rental arrangements.

Image (type B)



- **All booths equipped with panels and a company or organization name plate.**

***Booths do NOT include tables, seating, power supply, or lighting. Exhibitors requiring extras must apply for additional rental arrangements.**

SCHEDULE (tentative)

2024

| | |
|------------------------|-----------------------------------|
| April 26 (Fri) | Venue layout finalized |
| June 4 (Tue) | Venue opens, set up begins |
| June 5 (Wed) – 6 (Thu) | BICYCLE-E MOBILITY CITY EXPO 2024 |
| June 6 (Thu) | Expo closes, break down |